



Lee Busby for US Senate Poll

On Monday December 10th, Hypermetrics conducted an analytical research survey for the Lee Busby for US Senate campaign. The survey included six questions provided by the campaign for the purpose of taking a pulse of Alabama voters. All respondents were Republican voters. Each question netted more than 1,000 responses with the highest including 1,979 responses. Our sample size was twice the size of the most recent publicly released poll for the race.

Overall the results were very encouraging for Lee Busby. Our survey found that Alabama Republican voters are likely to support a candidate with a similar profile to Lee Busby. Voters who had a preference between a current elected official and a non- elected candidate were nearly twice as likely (42% vs 22%) to support the candidate without elected experience. Voters who had a preference between a candidate who had military experience and a candidate without military experience overwhelmingly preferred (64% to 8%) a candidate with military experience.

The third question received mix reviews. Voters preferred a current elected congressman at higher rates than a state senator, retired marine colonel, or a lieutenant governor. In hindsight, the phrasing of the question could have caused voters to lean towards the sitting congressman because of the additional background information given. We included the fact that the congressman had ran for governor, where as the other options only gave one option without additional background.

Immigration remains a top issue among Alabama Republicans. Voters most wanted to see a senator accomplish building the wall versus any other social issue and when asked what their top issue was in the upcoming election, voters chose border security.

Lastly, when asked who voters would cast their ballot for right now for US Senate, Congressman Bradley Byrne currently holds a slight lead among the 4 hypothetical candidates. Congressman Bradley Byrne stands as 15% with Lee Busby (14%) right behind him. Will Ainsworth (9%) and Del Marsh (5%) are currently positioned 3rd and 4th. The main takeaway from this poll is that no candidate has a stranglehold on this seat. With 57% of voters currently remaining undecided, these numbers will change dramatically as candidates announce their intentions in the coming months.

Question 1

Would you be more or less likely to vote for a candidate who has not previously held elected office in the 2020 Alabama Republican Senate Primary?

Press 1 if you'd be more likely to vote for a candidate who's never been elected.

Press 2 if you'd be less likely.

Press 3 if this would not change your vote

More	838	42.34%
Less	443	22.39%
Same	698	35.27%

Question 2

Would you be more or less likely to vote for a candidate who has served in the military in the 2020 Alabama Republican Senate Primary?

Press 1 for more likely

Press 2 for less likely

Press 3 if this would not change your vote

More	1155	63.74%
Less	138	7.62%
Same	519	28.64%

Question 3

Who would you be most likely to vote for between these 4?

Press 1 for A current Congressman

Press 2 for A current Alabama State Senator

Press 3 for A retired Marine Colonel

Press 4 for a Lieutenant Governor

Congressman	718	47.24%
State Senator	279	18.36%
Retired Marine Colonel	338	22.24%
Lieutenant Governor	185	12.17%

Question 4

Which would you most like to see your next senator accomplish?

- 1.) End Affirmative Action
- 2.) A Pro-life voting record
- 3.) Challenge political correctness
- 4.) Defend traditional marriage
- 5.) Vote to build the wall

End Affirmative action	153	11.14%
Pro Life Voting Record	282	20.54%
Challenge Political Correctness	132	9.61%
Defend Traditional Marriage	229	16.68%
Build the Wall	577	42.02%

Question 5

What's the more important issue to you in the upcoming election?

Press 1 for Protecting 2nd Amendment
Press 2 for Border Security
Press 3 for Ending Abortion
Press 4 for Lowering Taxes
Press 5 for Supporting our Military
Press 6 for Healthcare

Protect 2nd Amendment	189	14.23%
Border Security	495	37.27%
Ending Abortion	200	15.06%
Lowering Taxes	102	7.68%
Supporting Military	168	12.65%
Healthcare	174	13.10%

Question 6

If the 2020 Alabama Senate Republican Primary were held today, who would you vote for?

Press 1 for Colonel Lee Busby

Press 2 for Congressman Bradley Byrne

Press 3 for State Senator Del Marsh

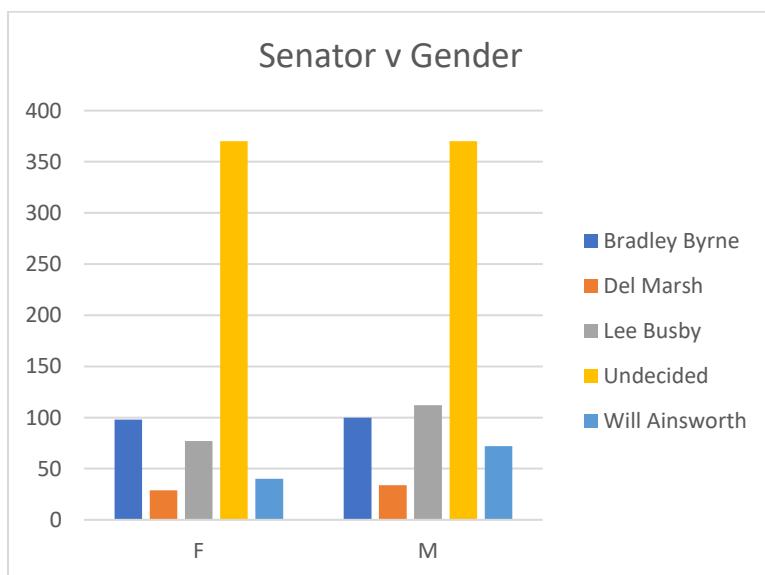
Press 4 for Lieutenant Governor Will Ainsworth

Press 5 for Undecided

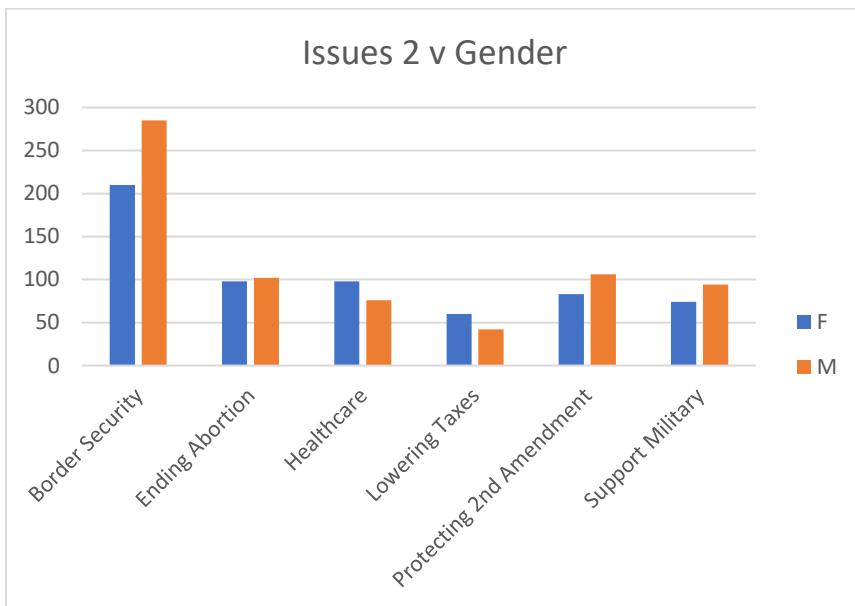
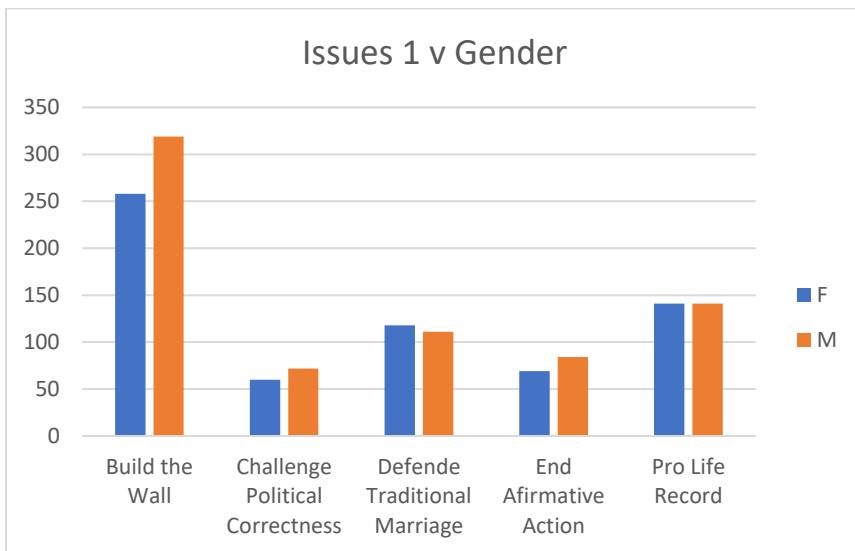
Busby	189	14.52%
Byrne	198	15.21%
Marsh	63	4.84%
Ainsworth	112	8.60%
Undecided	740	56.84%

Interesting Takeaways

-Males were more likely to vote for Lee Busby, Females were more likely to vote for Bradley Byrne.



-Men leaning heavily towards building the wall, border security, and 2nd Amendment while women more likely to prioritize social issues like traditional marriage and healthcare.



-Busby supporters more likely to support building the wall, Byrne supporters more likely to prioritize a pro-life voting record.

